

PERSONAL PROFILE

Name : K. SIVARAM
Qualification : M.A., B.Ed., NET (Ph.D)
Designation : Lecturer in Economics
Date of Birth : 01.06.1971
Nationality : Indian
e-mail ID : siva.economicsbukka@gmail.com
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ACADEMICPROFILE

1. Subject Expert Committee member for CCE LMS
2. Master Trainer for English Medium of Instruction
3. Master Trainer for ToT on LMS & Internships
4. BOS Chairman for Economics

EXTENSION LECTURES:

1. A lecture on “Fall of Rupee value and Its impact on Indian economy” at G.V.R.S Govt. Degree College, Dhone.
2. A Lecture on “Budgetary process in India” at K.H. Govt. Degree College, Dharmavaram.
3. A Lecture on “Budget” at Govt. College for Men (A), Kadapa.

Radio Talks:

1. Population census 2011” AIR, Anantapur
2. Demonstration Interview DOR- 11.11.2016
3. Agriculture reforms, AIR, Anantapur.

MANA TV Presentations:

1. Economic reforms, 29.07.2016
2. Inflation- its causes and Remedial Measures, 30.12.2016

MEMBERSHIP IN ASSOCIATIONS

1. Life member in A.P Economic Association
2. Life member in Indian Economic Association

ORGANIZED SYMPOSIA / SEMINARS

- Organized a UGC Sponsored National seminar on Make In India Initiative: A SWOT Analysis on 22 & 23 -12-2016. at Govt. College (UG & PG), Anantapur – **As Organizing Secretary.**

RESEARCH PROJECTS

Sponsored by UGC : (No. F MRP-3-110/2014 (SERO/UGC)

Title of the Project : Impact of Advertisement on the Behavior of Women consumers: A Comparative study of Rayalacema Region of Andhra Pradesh.

PROFESSIONAL DEVELOPMENT ACTIVITIES

- One week orientation workshop on OER, content development, MOOCS and MOODLE, E&ICT Academy, NIT Warangal, 26-31 October 2018.
- Attended for Training of Master Trainers for “The Census of India 2021 – Phase-II” organized by the Office of the Registrar General Census Commissioner, India and conducted by Dr. MCR HRD, Hyderabad from 02.12.2019 to 07.12.2019.
- Completed MOOCs on Economics of Health and Health Care, organized by **AICTE associated with IIT madras** from September to November 2020. (NPTEL - AICTE Approved Course).
- Completed MOOCs on Introduction to Environmental Economics, organized by **AICTE associated with IIT madras** from January to April 2021. (NPTEL - AICTE Approved Course).

- Completed MOOCs on Urbanization and Environment, organized by **AICTE associated with IIT madras** from September to November 2020. (NPTEL - AICTE Approved Course).
- Completed MOOCs on Infrastructure Economics, organized by **AICTE associated with IIT madras** from September to November 2020. (NPTEL - AICTE Approved Course).
- Completed Professional Development Program (PDP) on “Implementation of NEP – 2020 for University and College Teachers” organized by IGNOU, January 20 – 29, 2023.
- Participated in Capacity Building Programme in English for Govt. Degree College Faculty, A.P. by CCLT, EFLU, Hyderabad.

S. no	Name	Title	ISSN	Year	UGC/Scopus	Web Link	Impact factor
1	International Journal of Decision Making in Management	Locational Decision in Mineral Industry: Some Grassroots Level Reflections	ISSN No.: 2319-6793	2015	UGC Care 1 No-179	PUBLICATIONS - 1.pdf	
2	INDIAN STREAMS RESEARCH JOURNAL	WOMEN CONSUMER'S PREFERENCES AND FREQUENCIES TO WATCH ADVERTISEMENTS	ISSN No.: 2230-7850	2016		PUBLICATION - 2.pdf	4.1625
3	NORTH ASIAN INTERNATIONAL RESEARCH JOURNAL OF MULTI DISCIPLINARY	IMPACT OF ADVERTISEMENTS ON CONSUMER BEHAVIOUR	ISSN No: 2454-2326	2016		PUBLICATIONS - 3.pdf	4.465
4	ELEMENTARY EDUCATION ONLINE	Role Of Nep 2020 On School Education And Higher Education: A Review	1305-3515	2022	UGC CARE 2	https://ilkogretim-online.org/index.php/pub/article/view/7896	0.5
5	ELEMENTARY EDUCATION ONLINE	Effect Of Covid-19 On Indian Education System	1305-3515	2021	Scopus	https://ilkogretim-online.org/index.php/pub/article/view/7899	0.5
6	INDIA'S DEMOCRACY @ 75 POLITICAL TRENDS IN POST-INDEPENDENT INDIA	Dynamics of Indian Politics	ISBN : 978-93-5737-175-9	2022		INDIANDEMOCRACY.pdf	

No. of Research Papers Published	: 05
No. of seminars/ Conferences attended	: 40
No. of Orientation Courses Attended	: 01
No. of Refresher Courses Attended	: 04

Declaration:

I hereby declare that all the above stated information is true and correct to the best of my knowledge.

(K. SIVARAM)