#### REDRIBBON CLUB GOVERNMENT COLLEGE FOR MEN (A), KADAPA

#### **Red Ribbon**

The Red Ribbon is the international symbol of HIV and AIDS awareness. It stands for:

#### Care and Concern

It is being worn by increasing numbers of people around the world to demonstrate their care and concern about HIV and AIDS - for those who are living with HIV, for those who are ill, for those who have died and for those who care for and support those directly affected.

#### Hope

The Red Ribbon is intended to be a symbol of hope - that the search for a vaccine and cure to halt the suffering is successful and the quality of life improves for those living with the virus.

#### Support

The Red Ribbon offers symbolic support for those living with HIV, for the continuing education of those not infected, for maximum efforts to find effective treatments, cures or vaccines, and for those who have lost friends, family members or loved ones to AIDS. But the Red Ribbons are not enough. The Red Ribbon is only a useful symbol in the long run when attached to words and deeds that actually make a difference.

If you are offered a Red Ribbon, you are asked to take it and wear it as a tribute to the millions of people living with or affected by HIV and AIDS worldwide. Anyone can wear a Red Ribbon to support the cause.

Red Ribbon Club is a movement started by the Government of India in schools and colleges through which, students will spread awareness over HIV / AIDS. It envisages to instil charity mind among all the students to extend their able help towards developing healthy life styles, donating blood to all the needy by promotion of Regular voluntary blood donation.

#### **RED RIBBON CLUB GUIDELINES**

The significance of Red Ribbon in HIV / AIDS is:

- Red like Love, as a symbol of passion and tolerance for those affected.
- Red like Blood, representing the pain caused by many people who have of AIDS.
- Red like the anger about the helplessness about which we are facing for a disease for which there is still no cure.
- Red is a sign of warning not to carelessly ignore one of the biggest problems of our time.

#### **RED RIBBON SYMBOL**

The red ribbon is a symbol for both drug prevention and for the fight against AIDS. The Red Ribbon foundation is an organization founded in 1993 whose main purpose is the education about prevention of the Human Immunodeficiency Virus or HIV, Acquired Deficiency Syndrome Related Complex, ARC and AIDS.

Introduction of Red Ribbon Club Mainstreaming of HIV & AIDS and ensuring safe blood are major activites to control the spread of HIV & AIDS in the country. Of the over 1 billion youth (ages 15- 24), worldwide, some 10 million youth are living with HIV: Everyday, an estimated 6,000 youth are infected with the virus. Out of 2.47 million estimated population infected by HIV in india, 88.7% are in the age group of 15-49 years. In view of this, Ministry of Health & Family Welfare, Govt. of India has proposed to establish a network with universities and educational institutions to generate awareness regarding HIV & AIDS and to promote Voluntary Blood Donation to ensure safe blood and implement preventive programmes on HIV & AIDS Under the NACP III youth have been identified as a vulnerable group requiring special attention. Recognizing the heterogeneity of the youth NACP III aims to promote Red Ribbon Clubs to cover youth at risk to HIV both in campuses as well as in community.

Programmes organised: Blood donor motivation campaign was organised on 24-09-2014

Blood donation camp was organised on 12-08-2014

Blood donation camp was organise on 1-10-2015

Estimation of Haemoglobin for women staff &students programme was organised in the campus on 27-11-2017 under the agesis of Zoology department staff.

Blood Group Identification for students is organised in government junior college for Boys Kadapa on 17-11-2017 under the agesis of Zoology department staff.

UPCOMING EVENTS: Guest Lecture to create awareness among the students on HIV&AIDS

Guest Lecture to create awareness among the students on Viral Fevers



STEP CEO T.MAMATHA with Blood donating students

### Blood donation by students



## Appreciation of the student by District Health education officer who donated his blood for 4 times







Haemoglobin test for women staff and students- principal observing the test.

Date:27-11-2016



Haemoglobin Test for Women staff and students on 21-07-2016





Blood group identification Test for students at Government Junior College for Boys-kadapa on 17-11-2017

# GOVERNMENT COLLGE FOR MEN(A),KADAPA REDRIBBON CLUB ACTIVITIES:2015-2016 BLOOD DONATIONCAMP



Addressing by the RJDSmt.MALLESWARI



Blood donation by the students